

# PROGRAM CHANGES!



## MemberPerks

### Beginning January 1, 2019, US Equestrian MemberPerks will change to Buy 12, Get One FREE; Consumers submit envelopes directly to Triple Crown!

Consumers still purchase Triple Crown products, cut the proof of purchase seals off the back of each bag and collect them in a newly designed MemberPerks envelope provided by Triple Crown. However, once a consumer has 12 seals (no longer 10), he/she sends the envelope directly to Triple Crown for a MemberPerks free bag coupon to be redeemed at the retailer.

#### Program Rules:

- The MemberPerks Buy 12, Get One Program is good on all Triple Crown products
- Proofs of purchase must be submitted; receipts will not be accepted
- If different product proofs are submitted together in a group of 12, the least cost product will be given as the free bag
- If submitting more than 12 proofs in one envelope, proofs must be bundled in groups of 12
- Free bag coupons will be void if manipulated in any way and will not be reissued
- The US Equestrian MemberPerks Program cannot be combined with other offers/programs
- Consumers may be responsible for tax on free bag
- Triple Crown reserves the right to discontinue the program at any time

#### Redemption Instructions:

1. Consumer collects 12 proofs of purchase and completes all of the information on the envelope, including US Equestrian membership #. Information (located on inside envelope flap) **MUST** be provided in order to receive a free bag coupon:

Member Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
USEF #: \_\_\_\_\_ Email: \_\_\_\_\_  
Product Proofs Redeemed: \_\_\_\_\_  
Dealer Name: \_\_\_\_\_

\*If different products are purchased, the lowest cost feed is free

2. Consumer sends completed envelope with 12 proofs to **Triple Crown Nutrition, P.O. Box 220, Mohnton, PA 19540.**
3. Once processed, Triple Crown will send consumer a Member Perks free bag coupon for product purchased (or the least cost product if there are multiple product proofs). Please allow at least four weeks for processing.
4. Consumer redeems free bag coupon at retailer.

#### Have Questions or Need an Envelope?

Contact your local retailer or call Triple Crown at 800-451-9916.