



2025 U.S. Equestrian Horse & Human Apparel Policies U.S. Eventing Team

The aim of this document is to outline the apparel items that horses and humans (athletes, grooms, owners/supporters) will receive from the U.S. Equestrian Federation (USEF) and its sponsors when participating on a U.S. Eventing Team at a Targeted event. The full list of these Team opportunities is published annually on the [USEF website](#).

Depending on the event, those with access to the Field of Play may be subject to apparel, brand, or sponsor restrictions. The Team Leader for the event will provide more information on the relevant policies. The use of certain apparel may be a requirement of USEF, FEI, or USOPC.

Ariat Team Kit:

Athletes and Grooms will be provided the Ariat Team Kit at their first U.S. Eventing Team competition. Measurements will be requested at the time the Athlete is notified they have made a Team.

- Ariat USA Windbreaker for first Team competition opportunity
- Ariat USA Parka
- Ariat USA Vest
- Ariat USA Ballcap
- Ariat Softshell Jacket with the Defender Logo
- Ariat Hat with the Defender logo
- x2 Ariat Team Polo Shirts

Clothing may be re-issued every two years (depending on the available inventory) or if clothing is worn out or otherwise damaged. USEF reserves the right to charge Athletes for replacements for lost, forgotten, or damaged clothing. Additional flags, sponsors, or personal/farm logos cannot be added to the Ariat Team Kit clothing.

Owners/Supporters will be provided with items from the Ariat Team Kit the first time one of their horses is named to a U.S. Eventing Team. The Ariat Team Kit will automatically be provided for 2 Owners/Supporters (the Athlete is responsible for providing those names). Additional Owners/Supporters may receive the Ariat Team Kit, depending on the available inventory.

- Ariat USA Parka
- Ariat USA Vest
- Ariat USA Ballcap

Clothing may be re-issued every two years (depending on the available inventory). Additional Ariat Team Kit items are available for purchase on the www.shopusef.org website.





Charles Ancona Nations Cup Team Coat:

Athletes named to a U.S. Eventing Team for an FEI Nations Cup or CHIO Aachen will receive a navy coat with a royal blue collar from Charles Ancona. Measurements will be requested at the time the Athlete is notified they have made a Team. Athletes who have previously received a navy coat with royal blue collar will only receive a new coat from Charles Ancona with approval from the Managing Director of Eventing.

Charles Ancona Team Tailcoat:

Athletes named to a U.S. Eventing Team for a Pan American Games, Olympic Games, or FEI World Championships will receive a team tailcoat from Charles Ancona. Measurements will be requested at the time the Athlete is notified they have made a Team. Athletes who have previously received a team tailcoat will only receive a new coat from Charles Ancona with approval from the Managing Director of Eventing.

Athletes named to an Olympic Team will receive the gold Olympic buttons to attach to their tailcoat.

Charles Ancona Team Pinque Coat:

Athletes named to a U.S. Eventing Team for a Pan American Games, Olympic Games or FEI World Championships will receive a pinque coat from Charles Ancona. Measurements will be requested at the time the Athlete is notified they have made a Team. Athletes who have previously received a team pinque coat will only receive a new coat from Charles Ancona with approval from the Managing Director of Eventing.

Athletes named to an Olympic Team will receive the gold Olympic buttons to attach to their pinque coat.

Cross-Country Team Kit:

Athletes named to a U.S. Eventing Team will receive the following Cross-Country items. Athletes are permitted to keep these items, which will be provided annually.

- USA navy helmet silk
- USA white compression shirt

United States Olympic and Paralympic Committee (USOPC) Team Kit:

Athletes who are named to a U.S. Eventing Team for the Pan American or Olympic Games will receive the full apparel kit from the USOPC. Grooms will also receive a kit from the USOPC.





Horse Apparel:

Saddle Pads: Each horse will receive 3 Toklat saddle pads (one dressage, one cross-country and one show jumping) with American flag patches and Defender patches (if applicable) attached. The items must be returned to USEF Team Leader at the end of the competition. If the items are not returned, the Athlete will be invoiced for the cost of replacing the items.

- If an Athlete does not wish to compete in the saddle pads provided by U.S. Equestrian, they may request 3 Defender patches and 6 American flag patches to affix to personal saddle pads.
- Patches will also be supplied if logistical challenges make it impossible to dispatch saddle pads with an effective and affordable timeframe.

Blankets: Each horse will receive a USA cooler, rain sheet, and scrim (dependent on available inventory) for the competition. The items must be returned to USEF Eventing Team Leader at the end of the competition. If the items are not returned, the Athlete will be invoiced for the cost of replacing the items.

Ear Bonnets: The USEF Eventing Team Leader will have a supply of padded and unpadded LeMieux ear bonnets. Athletes may request to use an ear bonnet for any of the 3 phases. The items must be returned to USEF Eventing Team Leader at the end of the competition. If the items are not returned, the Athlete will be invoiced for the cost of replacing the items.

Clothing for both horses and humans is subject to availability and may not be provided in the case of low inventory, shipping delays, budget constraints, loss of sponsors, contract changes, and unforeseeable circumstances. Amendments to these policies and procedures may be reviewed by the USEF Sponsorship Department and USEF Eventing Department.

